Summary of Priorities

Service Area	Strategic Priority	Budget Consultation	Customer Survey		Previous Investment	Overall Priority Ranking Recommendation
		Rank (1-7)	Rank High/Medium/Low Priority	Satisfaction and trend	High/Medium/Low	1-7
Anti-social behaviour	Safe & Healthy (safety element)	1	High	Low but improving satisfaction.	MEDIUM	1
Refuse collection	Cleaner, Greener	2	High	Medium but stable satisfaction.	HIGH	1
Strategic Housing	District of Opportunity	1	N/C	-	MEDIUM	1
Leisure development	Safe & Healthy (health element)	2	Medium	(in relation to parks and open spaces)	MEDIUM	2
Access to Services	Accessible, Value for Money	This strategic priority was not considered as part of consultation	Low	Low priority when ranked by respondents but in key driver analysis of top significance. Medium and stable satisfaction.	MEDIUM	2
Recycling	Cleaner, Greener	3	High	High but declining satisfaction.	HIGH	2
Safer communities	Safe & Healthy (safety element)	3	Medium	(in relation to CCTV) Low and declining satisfaction.	HIGH	2
Local Development	District of Opportunity	4	Medium	(in relation to 'control of local development') Low but improving satisfaction.	MEDIUM	3
Customer service centre	Accessible, Value for Money	This strategic priority was not considered as part of consultation	Low	Low priority when ranked by respondents but in key driver analysis of top significance. Medium and stable satisfaction.	MEDIUM	3
Rural Areas	Cleaner, Greener	4	N/C	-	MEDIUM	4
Sports facilities	Safe & Healthy (health element)	3	Medium	Medium but improving satisfaction.	HIGH	4
Sports and arts	Safe & Healthy (health element)	3	N/C	-	HIGH	4
Cleansing	Cleaner, Greener	4	Medium	Medium but improving satisfaction.	MEDIUM	4
Environmental Protection	Cleaner, Greener	4	N/C	-	MEDIUM	4
Public Protection	Safe & Healthy (safety element)	4	N/C	-	MEDIUM	4
Community Development	Safe & Healthy (safety element)	4	Medium	(in relation to community recreation facilities) High and improving satisfaction.	MEDIUM	4
Local Transport and Concessionary Fares	Safe & Healthy (safety element)	4	N/C	-	MEDIUM	4
Health Promotion	Safe & Healthy (health element)	4	N/C	-	MEDIUM	4
Conservation & Urban Design	District of Opportunity	4	N/C	-	MEDIUM	4
Planning Enforcement:	District of Opportunity	4	Medium	(in relation to 'control of local development') Low but improving satisfaction.	MEDIUM	4
Building Control and Engineering	District of Opportunity	4	N/C	-	LOW	4
Economic Development and Regeneration	District of Opportunity	4	Medium	(in relation to 'control of local development') Low but improving satisfaction.	HIGH	4
Housing Needs	District of Opportunity	4	Medium	(in relation to 'control of local development') Low but improving satisfaction.	MEDIUM	4
Private Sector Housing	District of Opportunity	4	Medium	(in relation to 'control of local development') Low but improving satisfaction.	MEDIUM	4
Urban centres	Cleaner, Greener	5	Medium / Low	Elements that relate to local development medium priority, low but improving satisfaction. Elements that relate to car parking, low priority, medium but improving satisfaction.	MEDIUM	5
Licensing	Safe & Healthy (safety element)	7	N/C	-	MEDIUM	5
Planning control	District of Opportunity	6	N/C	-	MEDIUM	6
Diversity and equality	Safe & Healthy (safety element)	6	N/C	-	MEDIUM	6
Tourism	Safe & Healthy (health element)	6	N/C	-	MEDIUM	7
Banbury Museum	Safe & Healthy (health element)	6	N/C	-	MEDIUM	7
Landscape	Cleaner, Greener	7	N/C	-	MEDIUM	7

Notes

Priority ranking scheme:	
Budget Consultation	1- greatest priority for investment, 7- lowest priority for investment,
Customer Satisfaction	High priority, medium priority, low priority.
Previous Investment	High, Medium, Low : based on last 2 year growth and capital bids
Overall Rating	1- greatest priority for investment, 7- lowest priority for investment

Key

N/C- the customer satisfaction survey did not cover this element of service delivery
Safe and Healthy (safety element) - for the purposes of the budget consultation the safe and healthy priority was spilt into two elements safety and healthy.
Safe and Healthy (health element) - for the purposes of the budget consultation the safe and healthy priority was spilt into two elements safety and healthy.